Barry is a leading authority on ethical wills and pioneered its use in hospice and palliative care. He has authored a book and several resources on the topic and his work has been featured nationally. Dr. Baines received his MD degree from Georgetown University School of Medicine in 1975. He is Board Certified in both Family Medicine and Hospice and Palliative Medicine. Barry continues to serve as a hospice medical director in addition to his role with Celebrations of Life.

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Inspired by her grandmother’s and mother’s courageous life stories, Tracie transitioned from a 20-year management consulting profession in the financial services industry and launched Celebrations of Life in 2007. She is the creator of Life Reflection Stories and Making a Difference Plans and an innovator in making legacy more affordable, accessible and engaging for everyone regardless of their social, cultural or economic position. Her passion is in helping individuals and families create a life of celebration, purpose, and meaningful legacies for their loved ones and future generations.

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Client/Member Benefits
- Helps clients live their lives more intentionally.
- Defines what is important in life, family and giving.
- Provides a foundation for financial, retirement, transition and philanthropic decisions.
- Improves intergenerational communication and relationships.
- Ensures peace of mind knowing their life is in order.
- A cherished gift for family and future generations.

Organization Benefits
- Deeper understanding of each client’s needs and priorities.
- Value added complementary services without additional work from your team.
- Results in deeper client relationships and greater referrals.
- Increases revenue, assets under management, donations, and client/member engagement.
- Unique market differentiation and positive community outreach.
The significance of our values, wisdom and generosity is fully realized when shared with our loved ones and future generations.

**Ethical Will/Legacy Letter – Expressions of Your Values and Love**
A heartfelt letter to summarize and share your:
- Values
- Faith
- Beliefs
- Hopes for the future
- Life Lessons
- Love
- Forgiveness

How do you want to be remembered? An Ethical Will – also referred to as a Legacy Letter – is a heartfelt expression of what truly matters most in your life. This Legacy Journey® pathway helps you frame your thoughts and ideas for writing your values legacy. Engaging exercises will help you create a draft of your Ethical Will/Legacy Letter by the end of the program. This may be one of the most cherished and meaningful gifts you give yourself, your family and your community.

**Life Reflection Stories – Sharing Experiences of Life and Wisdom**
A continuum of short stories to share the life lessons and wisdom gained from your experiences so far.
- Connects your family history and culture to the present.
- Includes stories of celebrations and struggles.
- Provides real life examples to understand life’s complexities.
- Shares your gratitude, love and wishes.
- Transfers wisdom, knowledge, compassion and inspiration.
- A gift and blessing when shared with your loved ones.

How do you get to the heart of what really matters? This pathway helps you live intentionally by defining your life purpose and direction. Your loved ones will benefit from your insights and wisdom, a connection to their past, a better understanding of who they are, and real life examples to guide them along their life journeys. We’ll help you uncover the meaningful nuggets to share in your Life Reflection Stories. Everyone who has lived their life has a story to share with current and future generations.

**Making a Difference Plan – Inspiring Generosity and Motivating Action**
A personal, family and generational commitment to making a difference.
- Going beyond being charitable and creating a legacy of generosity.
- Focusing your efforts while giving of your time, talents and resources.
- Sharing meaningful activities to model your behavior.
- Teaching and inspiring the next generation to live compassionately.

How will you make a difference and leave the world a better place? This pathway provides the steps to help you create an intentional plan to positively impact the people and causes you care most about. You will have an opportunity to clarify your generosity passions, vision, goals and actions. You’ll also learn how to engage your loved ones in the process of enacting those goals for tangible, beneficial results. This exciting, multi-generational journey can begin now with the creation of your Making a Difference Plan.

We all want to be remembered and everyone leaves something behind.
Sharing the voice of our heart.

Sharing the stories of our unique experiences, life lessons and nuggets of wisdom helps us find purpose in our lives, and provides a touchstone for our loved ones and future generations.

By modeling our behavior and living a generous life, we inspire and teach the next generation to live compassionately and to experience the joy of knowing that we can each make a difference, at every stage of our lives.